

## What is Creativity?

- Webster's - Creativity is marked by the ability or power to create, to bring into existence, to invest with a new form, to produce through imaginative skill, to make or bring into existence something new.
- Sir Ken Robinson (Author, Speaker, Education Leader) - Having original ideas of value.
- Carl Rodgers (psychologist) -- The emergence of a novel, relational product, growing out of the uniqueness of the individual.
- Henry Miller (writer) -- The occurrence of a composition which is both new and valuable.
- John Haefele (CEO& entrepreneur) -- The ability to make new combinations of social worth.
- Newell, Simon, & Shaw (logic theorists) -- A special class of problem solving characterized by novelty.
- H. H. Fox (scientist) -- Any thinking process in which original patterns are formed and expressed.
- E. Paul Torrance (educator, academic, creativity investigator) --Fluency, flexibility, originality, and sometimes elaboration.
- Rollo May (writer, philosopher) - Creativity is the process of bringing something new into being...
- Roger von Oech - Creative thinking involves imagining familiar things in a new light, digging below the surface to find previously undetected patterns, and finding connections among unrelated phenomena.
- Carnevale, Gainer, Meltzer - the ability to use different modes of thought to generate new and dynamic ideas and solutions
- Sternberg (Psychologist) - the ability to think up and design new inventions, produce works of art, solve problems in new ways, or develop an idea based on an original, novel, or unconventional approach.